



DSBA

Dayananda Sagar Institutions (DSI)

DAYANANDA SAGAR BUSINESS ACADEMY (DSBA)

Opp: Art of Living International Centre, Kanakapura Main Road, Udayapura, Bangalore 560082.

Affiliated to Bangalore University & Approved by A.I.C.T.E., New Delhi

Accredited by NAAC



The Dayananda Sagar Business Academy under the aegis of the Dayananda Sagar Institutions, has a legacy of over fourteen years in the field of education. DSBA offers Undergraduate and Postgraduate Programs, affiliated to Bangalore University, in Commerce & Management, Computer Applications.



M.Com | B.Com | BBA | BCA



APPLY NOW

M.Com

Finance & Banking
Accounting & Taxation

B.Com

Accounting & Taxation
Banking & Finance
Marketing & Human Capital
Business & Big Data Analytics

BBA

Finance
Marketing
Human Resource
Data Analytics

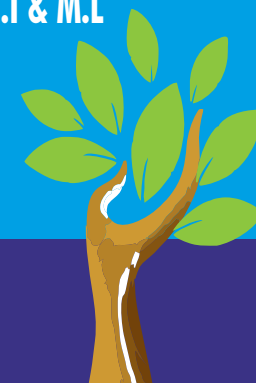
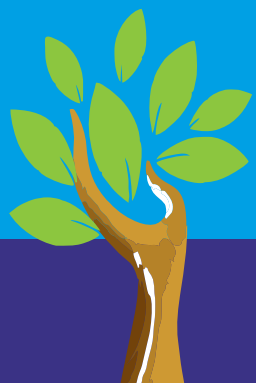
BCA

Data Science
Full Stack Development
A.I & M.L



Harvard
Business
Publishing
Education

Education driven by Thinking & Imagination



ADD ON PROGRAMS @ DSBA

PROGRAMS	M.Com	B.Com	BBA	BCA
Global Immersion Program (GIP)	✓	✓	✓	✓
Outbound Training Program	✓	✓	✓	✓
Yoga and Well being Programs	✓	✓	✓	✓
Live Projects	✓	✓	✓	✓
Self-Defence Techniques (Exclusively for Girls)	✓	✓	✓	✓

CERTIFICATION PROGRAMS

PROGRAMS	M.Com	B.Com	BBA	BCA
Digital Marketing With AI Tools	✓	✓	✓	✓
Financial Modelling With AI Tools	✓	✓	✓	✓
Aptitude Training	✓	✓	✓	✓
Tally & GST	✓	✓	✓	✓
MS Office With Automation	✓	✓	✓	✓
Employability Enhancement Training	✓	✓	✓	✓
Simulations by Harvard Business Publishing Education (HBPE)	✓	✓	✓	✓
Harvard ManageMentor® (HMM) - (HBPE)	✓	✓	✓	✓
Online courses by HBPE	✓	✓	✓	✓
Artificial Intelligence & Machine Learning	—	—	—	✓
Business Analytics	✓	✓	✓	✓

Technomatic
The IT
Club

Samskruthi
The Cultural
Club

Pragnya
The Literary
Club

Vitta Vichaar
The Finance
Club

Avishkaar
The Marketing
Club

Suprayoga
The
Entrepreneurship
Club

Yugma
The HR
Club

National
Service
Scheme
NSS

National
Cadet Corps
NCC

Chakravyuha
The Sports
Club

OFFERS CA / CMA FOUNDATION & CSEET PROGRAM WITH 1ST YEAR B.COM & BBA

Why opt for CA / CS / CMA



GLOBAL QUALIFICATION

CA, CS & CMAs can work
in 35+ Countries

100% PLACEMENT

CA, CS & CMA qualifications
enable you to work in Top MNCs



DEMAND SUPPLY GAP

5 lakh CA, CS & CMAs in India
- Demand of 30 lakhs



GLOBAL IMMERSION PROGRAM (GIP)

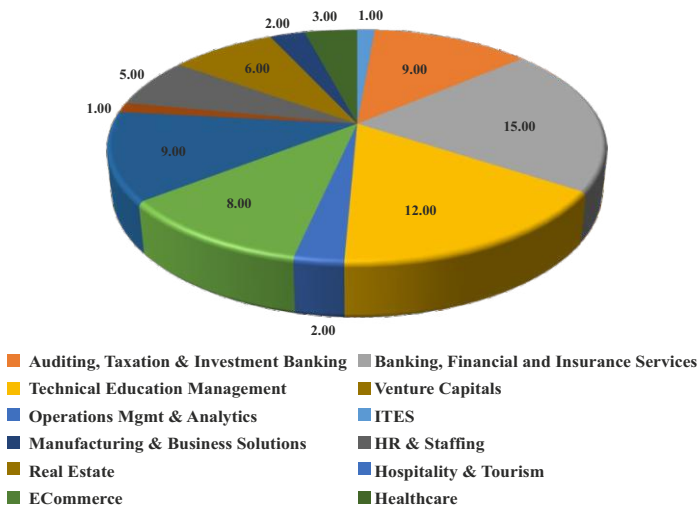


CORPORATE SUPPORT @ DSBA

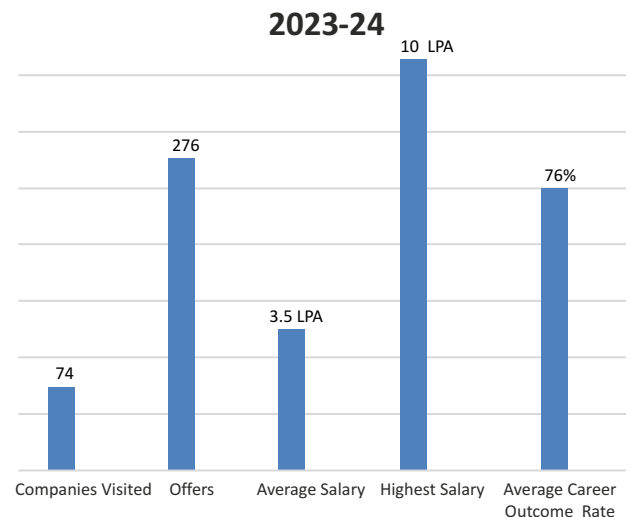
 Infosys Navigate your next	 NTT DATA	 HCL	 iGATE ITOPS for Business Outcomes	 AXIS BANK	 Mphasis The Next Applied
 hp	 vodafone	 HDFC BANK	 ORACLE	 L&T Infotech	 Mindtree Welcome to possible
 DELL	 BOSCH	 MetricStream PERFORM WITH INTEGRITY™	 Deloitte.	 UNISYS	 Cognizant
 wipro	 KPMG	 Cerner	 ICICI Bank	 TECH mahindra	 J.P.Morgan
 Mu Sigma DO THE MATH	 IBM	 amazon	 QUEST	 EY Building a better working world	 accenture

Highest Package - 10 LPA | Average Package - 5 LPA









Industry Break Up



Placement Statistics



FACILITIES @ DSBA

							
Fully Furnished Library	Wi-Fi Enabled Campus	ICT Facilitated Classrooms	Playgrounds, Sports Arena & Gym	Separate Hostels For Girls & Boys	Best Acoustic Auditoriums	1:1 Computer Labs	Varied Cuisine Canteens

CHOOSE WHAT YOU LIKE!!!!

M.Com | B.Com | BBA | BCA

- ➔ **Regular Program** :- Bangalore University Curriculum With a Certification Course per semester.
- ➔ **Professional Program** :- Regular + Foundation level Training for CA / CSEET / CMA.
- ➔ **Global Program** :- Regular + GIP & Foreign Language.

PROUD ALUMNI



LAVANYA KRISHNA
Technical Recruiter @ McKinsey
Ex-Google | Ex- Goldman Sachs



VVJAYANTHI SATISH
Senior Financial Operations Analyst
@ S & P Global (United States)



ADITYA RAGHURAMAN
Senior Analyst
@HSBC Electronic Processing



RANJAN
Accounts Receivable Analyst
@ Accenture



AMBIKA BAI
Senior Technician
@ Dell Technologies,



AMRUTHA P GOWDA
Graduate Trainee
@ TCS



CHANDANA SHREE A N
Software Associate
@Cappgemini Technology Services India Ltd.



SPOORTHI
Process and Capability Analyst
@ Hewlett Packard Enterprises



VEDA K
Business Development Associate
@ Academor



SHRIYA K
Software Developer
@ Lumos Learning India Pvt. Ltd



SHUBHAM VERNEKAR
Consultant
@ Regalix



HARSHITHA
Data Quality Assurance
@ PWC



DEVI SREE M.K
Assistant Manger
@ TCS



RICHA TYAGI
Senior Associate Product Compliance
@ Amazon



SARA .H
Prod Compliance Sr. Associate
@ Amazon



YUVASHREE DK
Data Analyst
@ Proziid Analytics Pvt. Ltd.



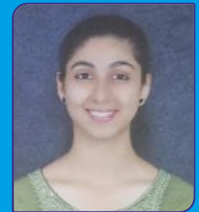
HARSHA PRIYA
Operations Analyst
@ ANZ Banking



JITU MONI DAS
Senior Business Analyst
@ WALMART



POOJITHA
Tax Analytics
@ E & Y



MEGHANA H B
Banking Ops Analyst
@ ANZ Banking



NAMRATHA SAREEN
Assistant Manager
@ HCL



PRAJWAL K.R
Market Intelligence Analyst
@ Salesforce India



YOGITHA
Finance Associate
@ KOCH Business Solution



GOWTHAM KUMAR
Relationship Manager
@ City Union Bank



SAREEN RAJENDRAN
Sr. Manger Customer Success
@ ACCELDATA



CHANDRA PRAKASHK
Relationship Manager
@ City Union Bank



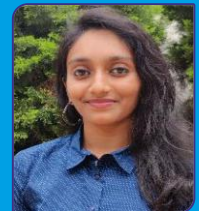
PRAGATHI
Senior Associate Product
Compliance @ Amazon



ANUSHA
Senior Associate Product
Compliance @ Amazon



THARUN B
Brand Associate
@ MyGate



PRATHYUSHA
Accounts and Taxation Officer
@ ZedPlus India

ADMISSIONS : 080 48642261/62 Mob: +91 8951890085



Location

officesupport@dsba.edu.in | enquiry@dsba.edu.in



www.dsba.edu.in

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NOW**