



**DSBA**

Dayananda Sagar Institutions (DSI)

# DAYANANDA SAGAR BUSINESS ACADEMY (DSBA)

Opp: Art of Living International Centre, Kanakapura Main Road, Udayapura, Bangalore 560082.

Affiliated to Bangalore University & Approved by A.I.C.T.E., New Delhi

Accredited by NAAC



The Dayananda Sagar Business Academy under the aegis of the Dayananda Sagar Institutions, has a legacy of over fourteen years in the field of education. DSBA offers Undergraduate and Postgraduate Programs, affiliated to Bangalore University, in Commerce & Management, Computer Applications.



**M.Com | B.Com | BBA | BCA**



**APPLY NOW**

**M.Com**

Finance & Banking  
Accounting & Taxation

**B.Com**

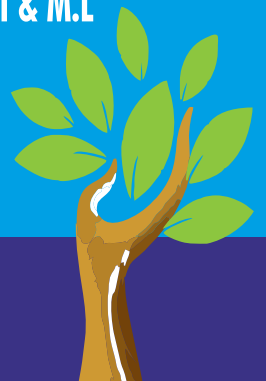
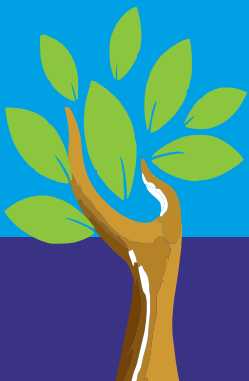
Accounting & Taxation  
Banking & Finance  
Marketing & Human Capital  
Business & Big Data Analytics

**BBA**

Finance  
Marketing  
Human Resource  
Data Analytics

**BCA**

Data Science  
Full Stack Development  
A.I & M.L



Education driven by Thinking & Imagination

## ADD ON PROGRAMS @ DSBA

PROGRAMS	M.Com	B.Com	BBA	BCA
Global Immersion Program ( GIP )	✓	✓	✓	✓
Toastmasters International	✓	✓	✓	✓
Yoga and Well being Programs	✓	✓	✓	✓
Live Projects	✓	✓	✓	✓
Self-Defence Techniques (Exclusively for Girls)	✓	✓	✓	✓

## CERTIFICATION PROGRAMS

PROGRAMS	M.Com	B.Com	BBA	BCA
Tableau Desktop	—	—	✓	—
Power BI Desktop	—	—	✓	—
Artificial Intelligence & Machine Learning	—	—	✓	✓
Business Analytics	✓	—	✓	✓
Digital Marketing With AI Tools	✓	✓	✓	✓
Simulations by Harvard Business Publishing Education (HBPE)	—	✓	✓	✓
Harvard Manage Mentor (HMM) - (HBPE)	—	✓	✓	✓
Online courses by HBPE®	—	✓	✓	✓
Financial Modelling with AI tool	—	✓	✓	—
Aptitude Training	✓	✓	✓	✓
Tally & GST	✓	✓	—	—
MS Office With Automation	✓	✓	✓	✓
Employability Enhancement Training	✓	✓	✓	✓

**Technomatic**  
The IT Club

**Pragnya**  
The Literary Club

**Avishkaar**  
The Marketing Club

**Yugma**  
The HR Club

**Vayushya**  
The Media Club

**National Service Scheme**  
NSS

**National Cadet Corps**  
NCC

**Chowki**  
The Theater Club

**Samskruthi**  
The Cultural Club

**Vitta Vichaar**  
The Finance Club

**Suprayoga**  
The Entrepreneurship Club

**Chakravyuha**  
The Sports Club

## OFFERS CA / CMA FOUNDATION & CSEET PROGRAM WITH 1<sup>ST</sup> YEAR B.COM & BBA

### Why opt for CA / CS / CMA



#### GLOBAL QUALIFICATION

CA, CS & CMAs can work in 35+ Countries

#### 100% PLACEMENT

CA, CS & CMA qualifications enable you to work in Top MNCs



#### DEMAND SUPPLY GAP

5 lakh CA, CS & CMAs in India - Demand of 30 lakhs



## GLOBAL IMMERSION PROGRAM ( GIP )

- ✓ Global Industrial Visits
- ✓ Exclusive Industrial Visits in India
- ✓ Certifications from Prestigious Global Universities
- ✓ Corporate Mentorship Program / Exclusive Industrial Interaction
- ✓ Toastmasters Club (Curated by Corporate Alliance)



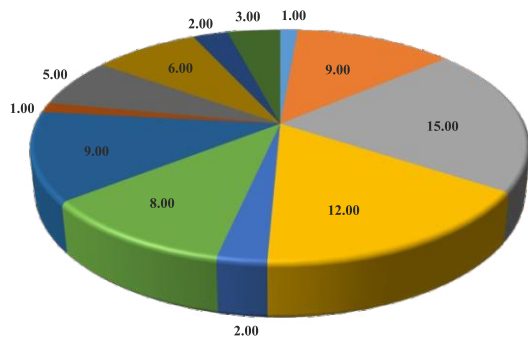


# CORPORATE SUPPORT @ DSBA

 <b>Infosys</b> Navigate your next	 <b>NTT DATA</b>	 <b>HCL</b>	 <b>iGATE</b> ITOPS for Business Outcomes	 <b>AXIS BANK</b>	 <b>Mphasis</b> The Next Applied
 <b>hp</b>	 <b>vodafone</b>	 <b>HDFC BANK</b>	 <b>ORACLE</b>	 <b>L&amp;T Infotech</b>	 <b>Mindtree</b> Welcome to possible
 <b>DELL</b>	 <b>BOSCH</b>	 <b>MetricStream</b> PERFORM WITH INTEGRITY™	 <b>Deloitte.</b>	 <b>UNISYS</b>	 <b>Cognizant</b>
 <b>wipro</b>	 <b>KPMG</b>	 <b>Cerner</b>	 <b>ICICI Bank</b>	 <b>TECH mahindra</b>	 <b>J.P.Morgan</b>
 <b>Mu Sigma</b> DO THE MATH	 <b>IBM</b>	 <b>amazon</b>	 <b>QUEST</b>	 <b>EY</b> Building a better working world	 <b>accenture</b>

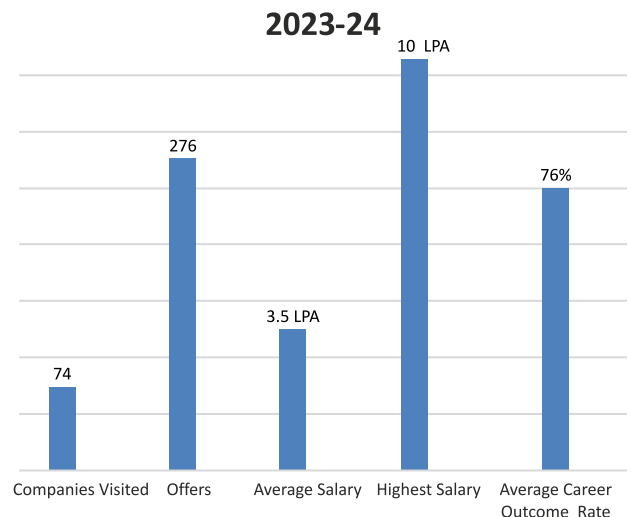
**Highest Package - 10 LPA | Average Package - 5 LPA**

## Industry Break Up



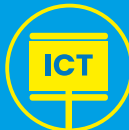







- Auditing, Taxation & Investment Banking
- Banking, Financial and Insurance Services
- Technical Education Management
- Venture Capitals
- Operations Mgmt & Analytics
- ITES
- Manufacturing & Business Solutions
- HR & Staffing
- Real Estate
- Hospitality & Tourism
- ECommerce
- Healthcare

## Placement Statistics



## FACILITIES @ DSBA

							
Fully Furnished Library	Wi-Fi Enabled Campus	ICT Facilitated Classrooms	Playgrounds, Sports Arena & Gym	Separate Hostels For Girls & Boys	Best Acoustic Auditoriums	1:1 Computer Labs	Varied Cuisine Canteens

## CHOOSE WHAT YOU LIKE!!!!

**M.Com | B.Com | BBA | BCA**

- ➔ Regular Program** :- Bangalore University Curriculum With a Certification Course per semester.
- ➔ Professional Program** :- Regular + Foundation level Training for CA / CSEET / CMA.
- ➔ Global Program** :- Regular + GIP & Foreign Language.

# PROUD ALUMNI



**LAVANYA KRISHNA**  
Technical Recruiter @ McKinsey  
Ex-Google | Ex- Goldman Sachs



**VYJAYANTHI SATISH**  
Senior Financial Operations Analyst  
@ S & P Global (United States)



**ADITYA RAGHURAMAN**  
Senior Analyst  
@HSBC Electronic Processing



**RANJAN**  
Accounts Receivable Analyst  
@ Accenture



**AMBIKA BAI**  
Senior Technician  
@ Dell Technologies,



**AMRUTHA P GOWDA**  
Graduate Trainee  
@ TCS



**CHANDANA SHREE A N**  
Software Associate  
@Capgemini Technology Services India Ltd.



**SPOORTHI**  
Process and Capability Analyst  
@ Hewlett Packard Enterprises



**VEDA K**  
Business Development Associate  
@ Academor



**SHRIYA K**  
Software Developer  
@ Lumos Learning India Pvt. Ltd



**SHUBHAM VERNEKAR**  
Consultant  
@ Regalix



**HARSHITHA**  
Data Quality Assurance  
@ PWC



**DEVI SREE M.K**  
Assistant Manger  
@ TCS



**RICHA TYAGI**  
Senior Associate Product Compliance  
@ Amazon



**SARA .H**  
Prod Compliance Sr. Associate  
@ Amazon



**YUVASHREE DK**  
Data Analyst  
@ Proziid Analytics Pvt. Ltd.



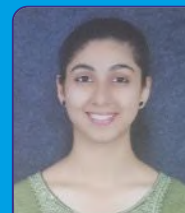
**HARSHA PRIYA**  
Operations Analyst  
@ ANZ Banking



**JITU MONI DAS**  
Senior Business Analyst  
@ WALMART



**POOJITHA**  
Tax Analytics  
@ E & Y



**MEGHANA H B**  
Banking Ops Analyst  
@ ANZ Banking



**NAMRATHA SAREEN**  
Assistant Manager  
@ HCL



**PRAJWAL K.R**  
Market Intelligence Analyst  
@ Salesforce India



**YOGITHA**  
Finance Associate  
@ KOCH Business Solution



**GOWTHAM KUMAR**  
Relationship Manager  
@ City Union Bank



**SAREEN RAJENDRAN**  
Sr. Manger Customer Success  
@ ACCELDATA



**CHANDRA PRAKASHK**  
Relationship Manager  
@ City Union Bank



**PRAGATHI**  
Senior Associate Product  
Compliance @ Amazon



**ANUSHA**  
Senior Associate Product  
Compliance @ Amazon



**THARUN B**  
Brand Associate  
@ MyGate



**PRATHYUSHA**  
Accounts and Taxation Officer  
@ ZedPlus India

**ADMISSIONS : 080 49251548/49 Mob: +91 9164100086**



Location

officesupport@dsba.edu.in | enquiry@dsba.edu.in



www.dsba.edu.in

**APPLY  
NOW**