

# Dayananda Sagar Business Academy (DSBA)

Udayapura, Opp.Art of Living, Kanakapura Main Road, Bengaluru - 560082.

#### **DSBA RESEARCH POLICY**

#### 1. Objective

The primary aim of this Research Policy is to inspire and empower faculty members to actively engage in high-quality research, consultancy, and related activities that contribute to academic and professional excellence.

#### 2. Scope

This policy encompasses the following key aspects:

- Research Engagement: Encourage faculty members to conduct high-quality research and publish in peer-reviewed national and international journals with significant impact factors.
- Academic Publications: Motivate faculty to author books, monographs, and other academic works with reputed publishers.
- Collaborative Research: Promote research collaborations with prestigious universities and institutions globally to foster innovation and knowledge exchange.
- Funded Projects: Support the preparation and submission of research proposals to national and international funding agencies (e.g., DST, AICTE, MSME, ICSSR).
- Consultancy Projects: Facilitate consultancy assignments sponsored by government, private, and industrial organizations to bridge academic and industry needs.
- Innovation and Patents: Encourage creativity leading to original contributions, such as product innovations or conceptual advancements, and support securing patents.

#### 3. Research Publications

- Faculty in undergraduate programs must publish at least two research papers annually, and those in postgraduate programs must publish a minimum of two or three research papers per academic year.
- Publications must be in Scopus-indexed journals (CiteScore ≥ 1) or journals listed under the Australian Business Deans Council (ABDC), with priority given to higher-tier journals (Q1-Q4 for Scopus and A\*-C for ABDC).
- Faculty must credit DSBA as their affiliated organization in publications to qualify for reimbursements.



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 Collaboration with other faculty or external researchers is encouraged to enhance interdisciplinary work.

### 4. Incentives for Research Publications

Quartile/Quality	ABDC Rating	Incentive (₹)
Q1 – Excellent	A*	20,000
Q2 - Very Good	Α	15,000
Q3 – Good	В	10,000
Q4 – Acceptable	С	5,000
Web of Science (non-JCR)	-	2,500
Patents		5,000

### 5. Publication of Books and Monographs

Description	Publisher Type	Incentive (₹)
Full book – Single Author	Renowned International	10,000
Full book - Second/Third Author	Renowned International	5,000
Full book – Single Author	Renowned National	5,000
Full book – Second/Third Author	Renowned National	2,500
Contribution of Chapters	Renowned International/National	2,000
Monographs	National/International Level	2,000
E-content Design (e.g., NPTEL/Swayam)	-	6,000



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#### 6. Collaborative Research Projects

Faculty involved in collaborative research projects with foreign universities/agencies resulting in measurable outcomes (e.g., publications, patents, innovations) are eligible for incentives, subject to Research Committee approval.

#### 7. Consultancy Projects

- Without institutional resources: **60%** of consultancy revenue is allocated to faculty, and **40%** to the institution.
- With institutional resources: 40% of consultancy revenue is allocated to faculty, and 60% to the institution.

### 8. Presentation of Research Papers

#### National Conferences:

o Full reimbursement of registration fees up to ₹10,000 for the first conference and ₹5,000 for the second.

#### International Conferences:

 Faculty with an H-index ≥ 2 are eligible for full or partial registration fee reimbursement (up to ₹15,000).

#### Note:

The amount will be reimbursed upon indexing of the paper in Scopus or Web of Science (WoS).

#### 9. Faculty Development Programs (FDPs)

Encourage faculty to attend workshops, short-term training programs, and FDPs, with preference for AICTE/ISTE-sponsored programs. Leave provisions and financial support are subject to prior approval and duration of the program.

#### 10. Incentives for Research Grants

 Grant-based incentives are proportionate to the funds received and are disbursed in alignment with grant release phases.



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11. Best Research Award: A Best Researcher Award of ₹10,000 is presented annually to the faculty member with the most outstanding research publication, along with a letter of appreciation.

#### 12. Academic Leave for Research

Faculty members presenting research papers or attending approved programs are eligible for academic leave for the presentation day.

#### 13. Conditions and Guidelines

- Faculty can avail up to two registration fee reimbursements per year for conferences.
- Incentives for patents are applicable only after publication or grant of the patent.
- Publications must adhere to intellectual property rights and avoid plagiarism.
- · Applications for incentives must be submitted with proper documentation and approvals.

Principal

Dayananda Sagar Business Academy

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