



**DAYANANDA SAGAR INSTITUTIONS (DSI)**  
**Dayananda Sagar Business Academy**

Udayapura, Opp. Art of Living, Kanakapura Main Road, Bangalore – 560082

Recognized by the Government of Karnataka Permanently Affiliated to Bangalore University & Approved by A.I.C.T.E.,  
New Delhi, Accredited by NAAC, Certified Under ISO 9001:2015 Quality Management System



## DSBA's Global Research Initiative



**INTERNATIONAL ENGINEERING DATA ANALYTICS & MANAGEMENT  
CONFERENCE - EAMCON 2026, SHINAWATRA UNIVERSITY, THAILAND**

### DSBA TO LEAD SPECIAL SESSION 18

## “Emerging Trends in Management, Innovation and Data-Driven Business Transformation”

Dayananda Sagar Business Academy (DSBA), Bengaluru, through its Research & Development Cell (R&D Cell) and Institution's Innovation Council (IIC), proudly announces its leadership of Special Session 18 at the prestigious 2nd International Engineering Data Analytics and Management Conference (EAMCON 2026).

This international platform will bring together academicians, researchers, industry leaders, innovators, and scholars from around the world to exchange ideas, present cutting-edge research, and explore transformative solutions shaping the future of business and management.

**Dates 08–10 July 2026**

**Venue Shinawatra University Bangkok, Thailand**

**Mode Hybrid (Online & Offline)**



## SESSION FOCUS AREAS

- Artificial Intelligence & Business Analytics
- Innovation & Entrepreneurship
- Data-Driven Decision Making
- Sustainability & ESG
- Digital Transformation
- Marketing Innovation
- HR Analytics & Organizational Behaviour
- Finance, FinTech & Business Intelligence
- Strategic Management & Emerging Business Models

## WHY THIS SESSION MATTERS

- Global Research Collaboration
- International Academic Networking
- Industry–Academia Knowledge Exchange
- Emerging Business & Innovation Insights
- Research Excellence and Scholarly Impact
- Future-Ready Management Perspectives



## OUR COMMITMENT

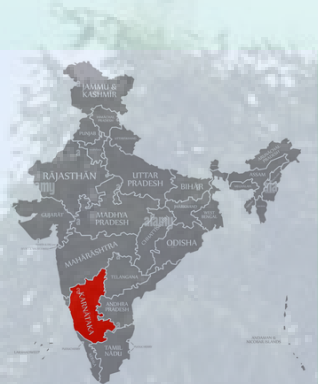
**Advancing Research. Driving Innovation. Building Global Connections.**

## Organized By

**Research & Development Cell (R&D Cell)**

**Institution's Innovation Council (IIC)**

**Dayananda Sagar Business Academy (DSBA) Bengaluru, Karnataka, India**



**Bengaluru, India**



**Bangkok, Thailand**



**Research Beyond Borders | Innovation Without Limits |**

**Impact Without Boundaries**

**SHINAWATRA UNIVERSITY**

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