Dayananda Sagar Institutions (DSI)

DAYANANDA SAGAR BUSINESS ACADEMY (DSBA)

DSBA

Opp: Art of Living International Centre, Kanakapura Main Road, Udayapura, Bangalore 560082.

Affiliated to Bangalore University & Approved by A.I.C.T.E., New Delhi

Accredited by NAAC & ISO 9001:2015 Certified



PGCET CODE B407

DSBA is a part of the prestigious Dayananda Sagar Institutions (DSI), with a legacy of over 15 years in higher education. The MBA program at DSBA is affiliated to Bangalore University and designed to develop future-ready professionals through academic excellence and industry-driven practices

MASTER OF BUSINESS ADMINISTRATION (MBA)

Specialisations / Electives

- Finance
- Human Resource
- Marketing
- Business Analytics
- Artificial Intelligence & Digital Transformation
- Innovation & Entrepreneurship
- Health Care Management
- Logistics & Supply Chain Management

ALL INDIA MANAGEMENT ASSOCIATION

Times B School

37th Among Top 70 BBA Institutes | 24th Top BBA Private University | 14th In Karnataka

THE WEEK | World Institutional RANKING | MDRA People Who Make the Difference | INSTITUTION'S INNOVATION COUNCIL

"Knowing yourself is the beginning of all wisdom" – Aristotle

MASTER OF BUSINESS ADMINISTRATION (MBA)

Certification Courses Curated by Industry Professionals

MAPPED TO MBA CURRICULUM SEMESTERS

- Dynamic Outbound Training
- YES+ PROGRAM
- Data Engineering
- Master Classes

Year 1 – Semester I & II
Digital Application Fundamentals
Prompt Engineering & ChatGPT
Data Analytics Using R
AI Ascend Program
Google Cloud – Generative AI
Financial Accounting
Management Communication
Financial Modeling Using Excel
Quantitative Methods
Overview of Derivatives Markets
Application of FinTech

Year 2 – Semester III & IV
Power BI
Business Process Management Finance & Accounting
Salesforce Business Analysis
Business Process Management – Banking
Data Science using Python/R
NISM Certification
Generative AI for Digital Marketing
Digital Marketing with AI Tools
Data Visualization Using Tableau
Foreign Language

- Corporate Mentorship
- Industry Visits
- Reflection Writing
- Case Based Analysis

- C-Talk
- Rural Immersion Program
- Industry Immersion Program
- Internships and Projects
- Management Clubs



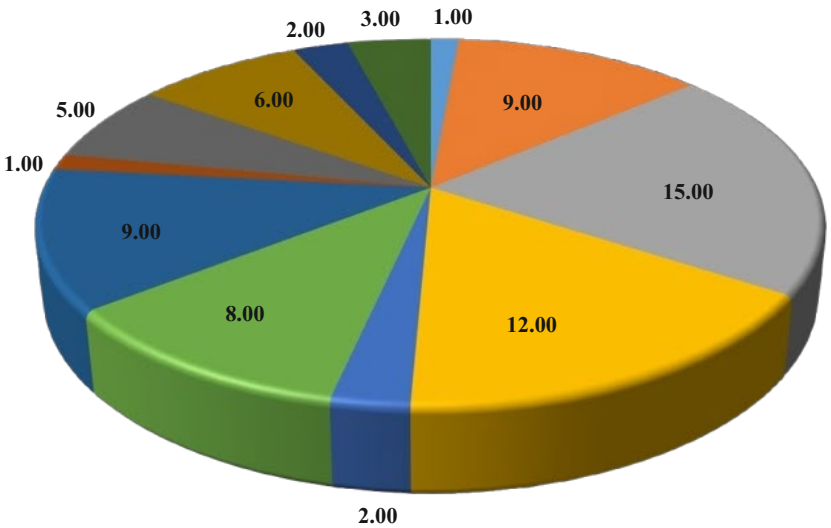
Facilities @ DSBA

- Fully Furnished Library
- Wi-Fi Enabled Campus
- ICT Facilitated Classrooms
- Playgrounds, Sports Arena & Gym
- Separate Hostels For Girls & Boys
- Best Acoustic Auditoriums
- 1:1 Computer Labs
- Varied Cuisine Canteens

A Glimpse of our Premier Placement Partners

Highest Package - 13 LPA | Average Package - 5 LPA

Industry Break Up



- Auditing, Taxation & Investment Banking
- Banking, Financial Services and Insurance
- Technical Education Management
- Venture Capitals
- Operations Mgmt & Analytics
- ITES
- Manufacturing & Business Solutions
- HR & Staffing
- Real Estate
- Hospitality & Tourism
- ECommerce
- Healthcare

PROUD ALUMNI



JHANAVI R
APP. FINANCIAL PAYMET OP
STONEX



Ambika Bai
Dell Technologies Senior Technician



DEEPTHI M
TRAINING PLACEMENT OFFICER
JYESTA CORPORATE ENTITY



VARSHINI S
SDR & BDR
PINEGAP TECHNOLOGY PVT LTD



MONIKA S
OPERATIONS
AAIRWAY MEDIA AS FIANANCE



Amrutha Pgowda
TCS Graduate Trainee



ABHIJNA RAVI
MARKETING & SALES
AMPLET TECHNOLOGIES



LAVANYA V
CSR
GOWEL NEXT SOLUTIONS PVT LTD



NEHA K
FIANANCE OPERATIONS
COMMON WEALTH BANK OF AUSTRALIA



HRUTHIK D
BDA
KRUTANIC



SHAMITHA
RESOLUTION COORDINATOR
WALMART GLOBAL TECH INDIA



HARSHITHA
Data Quality Assurance
PWC



DEVI SREE M.K
Assistant Manger
TCS



RICHA TYAGI
Senior Associate Product Compliance
Amazon



SYED SUFIYAN
Associate Consultant
Invensis Technologies



YUVASHREE DK
Data Analyst
@ Proziod Analytics Pvt. Ltd.



SHREYA MACHAIAH
Societe Generale
Financial Analyst



JITU MONI DAS
Senior Business Analyst
@ WALMART



CHANDANA SHREE A N
Software Associate
Capgemin



JAVVAJI
Associate Trainee
LTIM indtree



NAMRATHA SAREEN
Assistant Manager
HCL



PRAJWAL K.R
Market Intelligence Analyst
Salesforce India



YOGITHA
Finance Associate
KOCH Business Solution



GOWTHAM KUMAR
Relationship Manager
City Union Bank



SAREEN RAJENDRAN
Sr. Manger Customer Success
ACCELDATA



VEDA K
AssociateTrainee
ACADEMOR



SHRIYA K
Software Developer
Lumos Learning India



S KISHORE KUMAR
Associate Consultant
Invensis Technologies



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PLACEMENT 100% SUPPORT