

Industry Visit to Cothas Coffee Co.

Coordinated by: Prof. Rajani D.K

Event Date: 18th July 2025

Venue: Cothas Coffee Co., Bangalore

Academic Year : 2025 – 26

The visit was motivated by the institutional goal of fostering experiential learning and industry-academia collaboration. With an emphasis on entrepreneurship, innovation, and sustainability, the session inspired students to think about how traditional family businesses can be scaled successfully in modern markets. It also encouraged them to explore career opportunities, develop business acumen, and strengthen their problem-solving abilities by learning directly from industry leaders.

Cothas Coffee Co., a leading name in the Indian coffee industry since 1949, combines traditional expertise with modern technology in its operations. The visit served as an opportunity for students to observe the end-to-end coffee production process including procurement, roasting, grinding, packaging, and distribution. By witnessing these processes, students could connect their theoretical learning with practical applications, thereby bridging the gap between classroom knowledge and industry practices.





