

Industrial Visit to Titan Company Limited

Coordinated by: Dr. Swathi S

Event Date: 11th October 2025

Venue: Titan Company Limited

Academic Year : 2025 – 26

On 11 October 2025, students visited **Titan Company Limited** as part of the institution's experiential learning initiative. The visit provided students with valuable exposure to the operations of a leading Indian lifestyle and manufacturing organisation, including production processes, quality management, product design, supply chain, inventory management, branding, marketing, and customer-oriented business practices. Students gained insights into how technology, innovation, quality standards, and effective management practices contribute to organisational success. The interaction and industry exposure helped students relate theoretical concepts to real-world business operations, enhancing their practical knowledge, industry awareness, and professional skills.



